



UNIVERSITÀ
DEGLI STUDI
DI MILANO



Fondazione
CARIPLO



LAKE COMO SCHOOL OF ADVANCED STUDIES



VI EDITION SUMMER SCHOOL ON WORKPLACE MANAGEMENT

**WHAT IS SSWM?
INTERNATIONAL AND
INTERDISCIPLINARY SUMMER
SCHOOL ON WORKPLACE
MANAGEMENT**

WHO CAN APPLY?

_Undergraduate and graduate students who are interested in design, strategies, change management and facility management, as well as the effects of new working spaces on the workers, urban space and peripheral areas. **Polimi students can gain internship CFU** after the Full Course and AUIC's assessment.



WHERE AND WHEN

26 JUNE - 2 JULY: Workplace management basics_ **E-LEARNING / STREAMING**

_Researchers and practitioners who are dealing with the social, economic and environmental impact of the most recent working space changes, and those who have joined the CA18214 or are interested in the topic of the Action.

TOPIC

The nature of work has been evolving recently, along with the way **working spaces** are used. This dynamic has major implications for **working space design, management and location** that need to respond to new challenges. This course will assist students, practitioners and researchers to engage with these ongoing evolutions.

FOR MORE INFO

<https://www.rec.polimi.it/sswm/>

Directors and Scientific Committee

Gianandrea Ciaramella, *ABC, Politecnico di Milano, IT*
Chiara Tagliaro, *CA18214, ABC, Politecnico di Milano, IT*
Ilaria Mariotti, *CA18214, DASTU, Politecnico di Milano, IT*

Organizing Committee

Silvia Francesca Leoncini, *ABC, Politecnico di Milano*
Alessandra Migliore, *CA18214, ABC, Politecnico di Milano*
Alice Paola Pomè, *ABC, Politecnico di Milano*



The School



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DIPARTIMENTO DI ARCHITETTURA,
INGEGNERIA DELLE COSTRUZIONI
E AMBIENTE COSTRUITO

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E STUDI URBANI



Patronage and case
study by:



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SSWM 2023 Edition:

Two options are available:



Funded by
the European Union



Participants will learn to:

- Integrate different disciplines in a sound reasoning around the workplace, with a focus on coworking spaces;
- Manage the planning, programming, and executing phases of a workplace change process;
- Manage planning and policy tools in fostering coworking space diffusion;
- Picture the future evolution of workplaces and its impact at the building and local scale, both in core and peripheral areas.

This activity is based upon work from **COST Action CA18214 'The Geography of New Working Spaces and Impact on the Periphery'**, supported by COST (European Cooperation in Science and Technology).

#1 Full course (3-week program)

Comprehensive program on workplace transformations and collaborative spaces, from planning and programming to design and management.

#2 Focus on coworking spaces (1-week program)

Concentration on new working spaces, especially coworking spaces and their potential to enrich corporate environments.

By referring to the 'COST Action CA18214', in which lecturers and organizers are involved, and by presenting preliminary outcomes of the CA18214, the participants of the summer school will get a comprehensive overview of the current knowledge on the new working spaces such as coworking spaces and new trends in the local and international contexts.

KEY DATES

Application for preselection (by email to sswm-dabc@polimi.it)

By 3 April

Notification of acceptance

By 5 June

Deadline registrations & fee payment

9 June

Fee Full course:

€ 500,00*

30% discount for students and CA18214 affiliates

Fee Focus on coworking:

€ 350,00*

100% discount for CA18214 affiliates

(*) In case of inability to attend, the fee is non-refundable at all after the school starts.

WHAT IS A COST ACTION?

COST - European Cooperation in Science and Technology - is Europe's longest-running intergovernmental framework supporting the collaboration of nationally funded science and technology research through the creation of networks. Also known as Actions, these networks allow scientists to grow their ideas by sharing them with their peers and thereby give impetus to their research, career and innovation.

CA18214

The COST project 'The geography of New Working Spaces and the impact on the periphery' involves 88 research partners from 28 countries - from October 1, 2019 to September 30, 2023. The aims of the project are i) sharing the scientific outcomes on new working spaces such as Coworking (CS) and Maker Spaces (MS) (definitions, typologies and geographical distributions) ii) comparing the best practices and direct and indirect impacts with a particular focus on the periphery iii) sharing the policy tools across the countries.

<https://www.cost.eu/actions/CA18214>



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INNOVATION AND
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EUROPEAN COOPERATION
IN SCIENCE & TECHNOLOGY



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I WEEK 26 June - 2 July

e-learning MOOC

THEORY SESSIONS:

Trends and the future of work - *Chiara Tagliaro*
Organizational culture and values - *Chiara Tagliaro*
Workplace outcomes - *Chiara Tagliaro*

WORKSHOP SESSIONS:

Participants will work in teams to elaborate assignments aimed at systematizing the main understanding of the e-learning sessions.

II WEEK 3-9 July

Milano, Via Colombo 40

THEORY SESSIONS:

Introduction and presentation of the case company - *Federica Rossi and Chiara Tagliaro*. Guest discussants: *Carlo Capra, Emanuela Curtoni, Assolombarda*
User Personas and journey - *Tamás Berky*
Workplace theories - *Vitalija Danivska*
Methodologies for workplace research - *Chiara Tagliaro*
Strategy, briefing and concept - *Ying Hua*
Examples of workplace strategy development - *Alessandra Migliore, Alice Paola Pomé and Silvia Leoncini*

WORKSHOP SESSIONS:

Participants will work in teams to propose a design brief for the interior Spaces of the current Assolombarda HQ in Milan.
Optional attendance to discussions on different workplace related topics at late-afternoon events.

III WEEK 10-14 July

Como, Villa del Grumello

THEORY SESSIONS:

Remote working & near working - *Federica Maria Rossi and Ilaria Mariotti*
How to build a suitability map through GIS mapping - *Hossein Chavoshi*
Socio-economic analysis of Como district - *Lukas Danko and Oliver Rafaj*
Stakeholder communication in coworking - *Gislene Feiten Haubrich*
Workaction and digital wellbeing - *Ugljesa Stankov*
Presentation of case studies - *Ying Hua*

WORKSHOP SESSIONS:

Participants will work in teams to propose a coworking solution for Assolombarda in the Como Lake area.
Optional attendance to discussions on different workplace related topics at late-afternoon events.



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